The Audi 100 Avant.

AUDI 100 AVANT

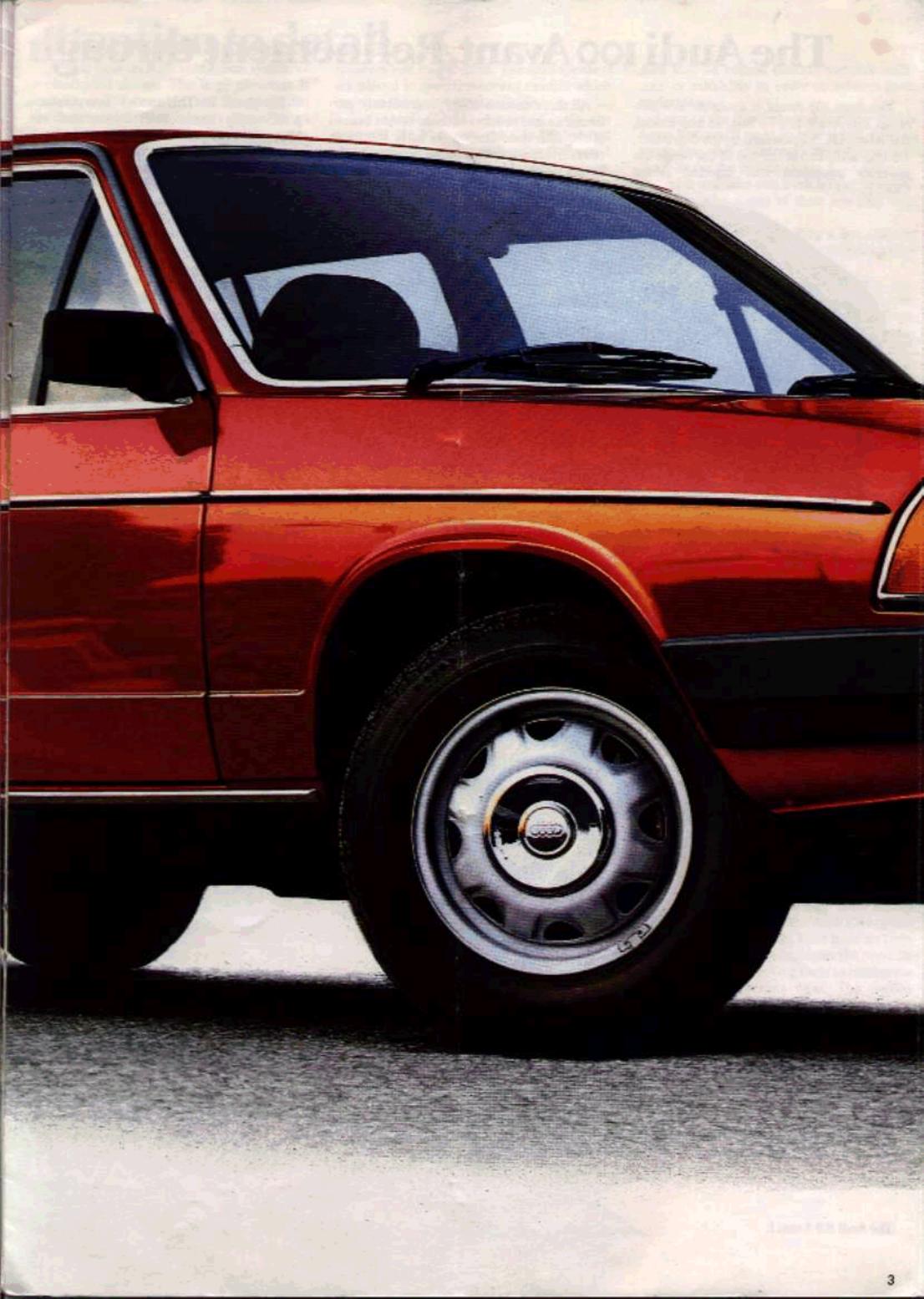
Please note that the illustration on Page 2 of this brochure represents the Audi 100 Avant GL-55 and not the Avant L as indicated.

AUDI 100 AVANT CD-5E

The manufacturer is unable to supply the Gruise Control System at this time and thus, It is not part of the standard equipment. Further, the CD model is available with metallic paint finish only.









The Audi 100 Avant.

The original Audi 100 developed a rare reputation for its remarkable combination of performance, economy, safety and space.

Then we designed the new Audi 100 and in doing so we set ourselves not only to retain that combination but to improve it.

The result is a car that sets new standards in the field of personal transport.

Advanced aerodynamic efficiency for even higher performance and economy.

Unique innovations that contribute to even greater "active" and "passive" safety.

An interior, psychologically designed, to reduce stress to a new minima.

And now, with our newest model, we add yet another dimension.

The functional elegance of the Audi 100 Avant. A luxurious five-door touring saloon that offers almost forty cubic feet of luggage space.

More than any other car in its class.

The Audi 100 Avant. Refinement through

The Audi 100 Avant is available in 3 versions. The Avant L, a 1.6 litre, 85 bhp model, the Avant GL-5S powered by the 5 cylinder, 115 bhp unit, and at the top of the range the superbly equipped, fuel injected Avant CD-5F

All three models offer, progressively, performance and comfort with the added benefit of the fifth door facility. As such, the range offers an ideal combination of practicality and luxury unusual in cars of this class. The Avant L. This model incorporates a great many items both inside and out. Halogen headlights for example, with a beam width which can be regulated. An outside rear view mirror which can be adjusted from inside. A lockable tank cap and a protective strip around the waistline.



attention to detail.

A wide flow-through ventilation system of sophisticated design. The large glovebox is lockable and illuminated, and the additional shelf on the drivers side is roomy. Two ashtrays have been provided for the rear seat passengers. And throughout, there is wall to wall carpeting.

The Avant GL-5S. Equipment includes: two halogen headlamps and bronze-tinted windows all round. Front and rear fog lamps, a chrome trim for the exhaust muffler and a headlight washing system as well.

There is a rev. counter in the instrument panel, placed well within your field of vision. An indicator light for the hand brake was not forgotten. And the additional storage space is exceptionally generous. There is a large centre console and additional shelf on the passenger side. There is a central armrest contributing to seating comfort at the rear. And velour upholstery and pile carpeting makes travelling in the Avant GL a luxurious experience.

Complete preparation for radio installation is standard for all models. All you need is to have the radio of your choice fitted as an optional extra plus, of course, any extra

speakers you may require. The loud speakers are placed in special resonant cavities which improve the sound outstandingly.

The Avant CD-5E: Equipped with the powerful 136 bhp unit, the CD-5E has just about every item of specification that could be required in a superbly luxurious saloon. Heat insulating tinted glass, electrically operated windows and sunroof, power assisted steering, alloy sports wheels, metallic paint finish, central locking system and automatic transmission, to mention but a few.

A separate brochure giving full details of both the saloon and hatchback versions of this model is available.

The engines.

The 1.6 litre unit of the Avant L. There are car engines which are designed for speed, others which are designed for economy, others which are designed for reliability. We took the view that if an engine is efficient, it will offer the best combination of all three. And the result is what a British car magazine called "one of THE engines of the '70's."

The valves are controlled by an overhead camshaft, which reduces the number of working parts, and so reduces wear.

Two new power units. In addition to the 1.6 litre unit, the Avant is now available with two unique engines.

The 5 cylinder, 115 bhp 2.2 litre engine and the 5 cylinder, 136 bhp 2.2 litre unit fitted with K-jetronic fuel injection. Unique because the Audi 100 is the first production car in the world to be powered by a five cylinder petrol engine.

Both engines demonstrate our conviction that a luxury car needn't be a wasteful car.

And that an engine needn't sacrifice economy or reliability in order to achieve good performance.

Some of the features are described on this page. But you'll need to take a test drive to appreciate the quietness, smoothness and flexibility of the new engines.

And it will take you even longer to appreciate the advantages of their low fuel consumption

The 5 cylinder engine. Why a five cylinder engine? The concept of a five cylinder petrol engine is not exactly a new one.

During the 1930's a British engineer conceived the principle of a five cylinder unit. Just a decade later another respected engineer, Granville Bradshaw, advocated the unit as "... probably a better engine for a car". Recent technological advancement has made it possible to eliminate, totally, the problems of imbalance by altering the location of balance weights and thus shifting the plane of vibration.

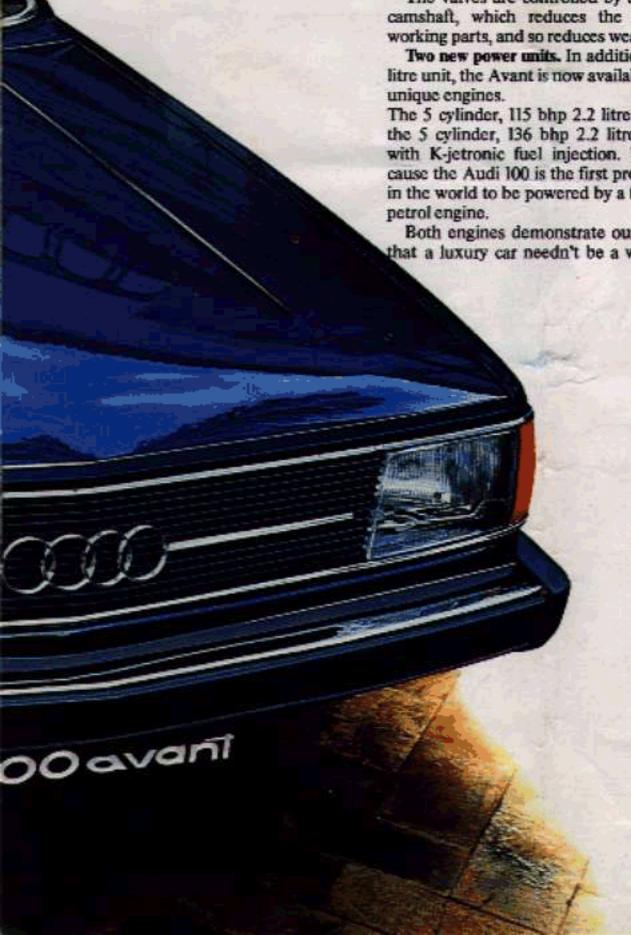
Why not a six cylinder engine? Simply, the advantages of a 5 cylinder engine over a six cylinder version are less weight, for lighter steering, and a more favourable fuel consumption in conjunction with the higher degree of smoothness in operation common to six cylinder engines. In short, the five cylinder unit brings together most of the benefits found in both four and six cylinder engines and in doing so offers performance, economy and reliability in a combination previously unknown.

The Avant GL-5S: 5 cylinders with a carburetter. Our twin-choke carburetter means that you use only one stage for cruising. The second stage operates only when you need it for very high speed or fast acceleration. Again, the result is to save petrol. And there is an automatic pre-heater on the choke, which reduces fuel consumption when the engine is cold.

Because we believe that big fuel bills are one luxury you don't need.

The Avant CD-5E: 5 cylinders with fuel injection. The 136 bhp, fuel injected version offers you efficient use of fuel to provide the power to take you to 60 mph in just 9½ seconds and on to a top speed of 117 mph.

The car with the 10,000 mile main service interval. The efficiency of the Audi 100 engines makes them reliable, too. They have an overhead camshaft which eliminates the need for a large number of working parts to control the valves, and so reduces wear. The cooling system has an electric fan automatically controlled by the water temperature. We tested the lubrication system in conditions which range from the north of Sweden to the Sahara. And, in 875,000 miles of tests, put the engines under far greater stress than they are ever likely to meet in ordinary driving. The result is that the Audi 100 needs a main service only once every 10,000 miles, or once a year. And an oil change every 5,000 miles or twice a year.



The Audi 100 Avant.

The car that sets new standards in versatility, safety and luxury.

A fifth door. The Audi Avant offers more luggage space than any other car in its class. The low reaching tailgate swings open to reveal over 15 cu. ft. of boot space. Simply fold the rear seat backrest forward and this becomes a cavernous 39.3 cu. ft. A floor area of 21.5 sq. ft. with a depth of over 5 feet.

The Avant can take items that previously would had to have been carried on a roof rack, or even worse, cluttered the interior of the car.



Sporting gear, business equipment and family paraphernalia can all be contained with ease, without having to sacrifice comfort.

With this degree of versatility the Avant is the ideal combination for those with sports, family and business interests.

"Adapting the car to human needs." Professor P. Nestler, from the Academy of Fine Arts in Munich, has this to say:

"No human being is consistently efficient. But any human being will stay alert longer in a pleasant, well-designed, controlled environment. That is what we set out to provide in the Avant. And we redesigned the interior from scratch. We made sure there was plenty of window-space, so you wouldn't feel cramped.

> We chose colours that were soft and harmonised, so you would feel relaxed.

> We designed body-contoured seats, and put all the controls within easy reach. We developed a completely

new ventilation system. And a new form of noise insulation. The overall effect is to reduce fatigue, tension and distraction, so you can

concentrate on driving."

The passenger safety cell. The safety cell resists impact not only in front, rear and side collisions. In a roll-over its strength goes far beyond the level set by American safety standards, which in themselves are among the highest in the world.

The petrol tank is tucked in front of the rear axle.

The front and rear crumple zones. We designed the front and rear of the car to collapse progressively in a collision, and so absorb the impact.

At the front there is a completely new type of side member which is being used for the first time ever in a production car. They are square section tubes (one on each side) which, in a collision, pleat (rather like an accordion) evenly from front to rear.

As a result the Avant can resist an impact of 30 mph. The sides, too, are impact resistant.

By using computer calculations, we've been able to give you this protection without building a heavy car.

The safety interior. We designed the interior, too, with safety in mind.

The front seats have specially reinforced fastenings. And the backrests have knee protection for back seat passengers.

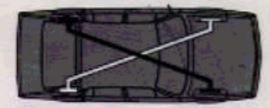
The instruments and controls are protected so that there are no protruding edges. The arm rests and window winders are flexible, and the door handles are recessed. The dashboard is impact absorbing. And a heated rear window and rear wash/wiper are standard equipment.

> is available as an optional extra.

The safety steering and braking system.

The self-stabilling steering and braking system. An Audi was the first production car in modern times to have a negative roll radius steering and braking system. It is automatically self-stabilising. If a front tyre bursts or skids at speed, the car will stop in a straight line.

The dual diagonal circuit braking system. The two braking circuits in the Avant are diagonally linked. If one circuit fails, the brakes will still work on one front wheel and on the diagonally opposite back wheel. The braking power is evenly distributed between front and rear, with 50% of the braking effect on each axle.



Even if one brake circuit fails, the braking pressure is evenly distributed.

The car which was styled by the wind.

A clean shape means an economical car. A car's fuel consumption is determined by the size and efficiency of its engine and its powerto-weight ratio. And, above about 60 mph, by its shape. The less wind resistance it offers, the less fuel it uses. So we tested the shape of the Avant in the wind tunnel.

Then improved it. Then tested it again. Until we arrived at a design which is completely eddy-free around the front end, so it cuts through the air like a knife. The result is a car whose drag-coefficient is among the lowest of any production car. And is remarkably economical on long journeys.

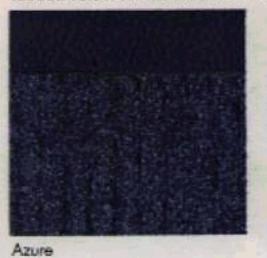
A clean shape means a clean car. Because the Avant is aerodynamically efficient, it actually uses the wind to keep itself clean.

The trim strip along its sides protects the side windows from mud and water thrown up by the wheels. And we even shaped the foot of the outside mirror so that the side window is always clear and the mirror is easy to see.





The upholstery. Ribbed velour for the Audi 100 Avant L









Crushed velour for the Audi 100 Avant GL-55/CD-5E









Azure

Reed

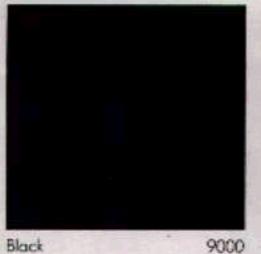
Sand

Coral

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The paintwork.

Exterior finishes.



9000



Malaga red



H5 Alpine white



PI Merian brown



Metallic finishes.



Copper



Azure



Indian red

W3



Silver green



Diamond silver



Colibri green



Dalomite grey



W9

Print processes do not allow exact reproduction of colours. This applies to exterior colours as well as to interior trim.

Metallic finishes are at extra charge except on the Audi 100 Avant CD-5E where this finish is standard.

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